

Student Evaluation of Instruction - Summer 2025 - Session IV 202505

The University of West Georgia
UWG

Course:	MKTG3845 E01 - AI Essentials for Business	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	4 / 9 (44.44%)
Overall Mean:	4.4 4-Point Likert Scale w/NA (58 responses)		

QUANTITATIVE SECTION		MKTG3845 - E01									--- Survey Comparisons ---			
		Responses					Course				All			
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I engaged with the course materials.	2	1	0	0	0	3	4.7	5	5	.47	526	4.6	=
Q2	I did my best to prepare for and participate in this course.	2	1	0	0	0	3	4.7	5	5	.47	528	4.6	=
Q3	I had access to the technology required for this course.	2	1	0	0	0	3	4.7	5	5	.47	529	4.7	=
Q4	When I struggled in the course, I sought help.	2	0	1	0	0	3	4.3	5	5	.94	473	4.3	=
Q5	Course activities helped me to learn the subject matter.	2	1	0	0	1	4	3.8	4.5	5	1.64	530	4.5	--
Q6	Course assignments helped me understand the subject matter.	2	1	0	0	0	3	4.7	5	5	.47	527	4.5	=
Q7	The instructor presented the course content effectively.	2	1	1	0	0	4	4.3	4.5	5	.83	531	4.5	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	2	1	1	0	0	4	4.3	4.5	5	.83	527	4.5	-
Q9	Assessments were reflective of course material.	2	1	1	0	0	4	4.3	4.5	5	.83	528	4.6	-
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	3	0	1	0	0	4	4.5	5	5	.87	530	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	3	0	1	0	0	4	4.5	5	5	.87
Q12	The instructor provided helpful feedback on assignments.	2	1	1	0	0	4	4.3	4.5	5	.83
Q13	The instructor communicates effectively.	2	0	2	0	0	4	4.0	4	3,5	1
Q14	The instructor demonstrates respect for students.	3	0	1	0	0	4	4.5	5	5	.87
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	3	0	1	0	0	4	4.5	5	5	.87
Q16	The instructor offers and is available for individual assistance.	2	0	1	0	0	3	4.3	5	5	.94

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: 50.00% (2 of 4)

1	my will to live, If I fail this course I believe I will not succeed in life.	
2	All of the course material was good and helped me to learn and understand. The only thing I would change is to reorganize the way everything works. I did not understand when the due dates were, for half of the assignments, it was very confusing. The layout of the new module system is okay but it would be more beneficial if we knew the due dates for both discussion and assignment and discussion replies, rather than having to read through a long module document that doesn't even highlight the note that we need to know when it is due!! Sometimes he would say post due monday 11:59, but what monday is that? Then the replies due tuesday. It was just a lot of searching for information that I had to do and it was just very scary. I tried my best not to miss any due dates.	

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 25.00% (1 of 4)

1	YouTube and google	
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Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 50.00% (2 of 4)

1	meh,I take 4 classes so everything blurs together	
2	He's ok. He needs better organization. If you're not going to assign the due dates correctly, at least highlight them and make them WELL KNOWN inside the module space, so we will know.	