

Student Evaluation of Instruction - Summer 2025 -Session

**III
202505**

The University of West Georgia
UWG

Course:	MKTG4818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	2 / 9 (22.22%)
Overall Mean:	4.2 4-Point Likert Scale w/NA (32 responses)		

QUANTITATIVE SECTION		MKTG4818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I engaged with the course materials.	1	1	0	0	0	2	4.5	4.5	4,5	.50	587	4.6	=
Q2	I did my best to prepare for and participate in this course.	0	2	0	0	0	2	4.0	4	4	0	585	4.6	--
Q3	I had access to the technology required for this course.	1	1	0	0	0	2	4.5	4.5	4,5	.50	584	4.8	-
Q4	When I struggled in the course, I sought help.	0	1	0	0	1	2	2.5	2.5	1,4	1.50	533	4.3	--
Q5	Course activities helped me to learn the subject matter.	0	2	0	0	0	2	4.0	4	4	0	581	4.5	-
Q6	Course assignments helped me understand the subject matter.	0	2	0	0	0	2	4.0	4	4	0	580	4.5	-
Q7	The instructor presented the course content effectively.	1	1	0	0	0	2	4.5	4.5	4,5	.50	583	4.5	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	1	1	0	0	0	2	4.5	4.5	4,5	.50	581	4.6	=
Q9	Assessments were reflective of course material.	1	1	0	0	0	2	4.5	4.5	4,5	.50	579	4.6	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	1	1	0	0	0	2	4.5	4.5	4,5	.50	578	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	1	1	0	0	0	2	4.5	4.5	4,5	.50
Q12	The instructor provided helpful feedback on assignments.	1	0	1	0	0	2	4.0	4	3,5	1
Q13	The instructor communicates effectively.	1	0	1	0	0	2	4.0	4	3,5	1
Q14	The instructor demonstrates respect for students.	1	1	0	0	0	2	4.5	4.5	4,5	.50
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	1	1	0	0	0	2	4.5	4.5	4,5	.50
Q16	The instructor offers and is available for individual assistance.	0	1	1	0	0	2	3.5	3.5	3,4	.50

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.	
Response Rate:	50.00% (1 of 2)
1	reading the assignment instructions carefully. 

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.	
Response Rate:	50.00% (1 of 2)
1	everything came straight from the textbook, so as long as I read the material I had a good understanding. 

Q19 - Comment specifically on the instructor's overall effectiveness in this course.	
Response Rate:	50.00% (1 of 2)
1	Sunil Hazari teaching was very effective. He created a positive learning environment, and I feel I gained a great understanding of the course material. He always provide helpful feedback. 