Course:	MKTG5818 E01 - Business Web Design	**Department:**	Marketing/
Responsible Faculty:	Sunil Hazari	**Responses / Expected:**	5 / 7 (71.43%)
Overall Mean:	4.5 4-Point Likert Scale w/NA (80 responses)		

QUANTITATIVE SECTION	MKTG5818 - E01										--- *Survey Comparisons* ---		
	Responses						**Course**				**All**		
	SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1 I engaged with the course materials.	3	2	0	0	0	5	4.6	5	5	.49	587	4.6	=
Q2 I did my best to prepare for and participate in this course.	3	2	0	0	0	5	4.6	5	5	.49	585	4.6	=
Q3 I had access to the technology required for this course.	2	3	0	0	0	5	4.4	4	4	.49	584	4.8	--
Q4 When I struggled in the course, I sought help.	2	3	0	0	0	5	4.4	4	4	.49	533	4.3	=
Q5 Course activities helped me to learn the subject matter.	3	2	0	0	0	5	4.6	5	5	.49	581	4.5	=
Q6 Course assignments helped me understand the subject matter.	3	1	1	0	0	5	4.4	5	5	.80	580	4.5	=
Q7 The instructor presented the course content effectively.	1	4	0	0	0	5	4.2	4	4	.40	583	4.5	-
Q8 Required course texts and/or materials helped me to understand the subject matter.	2	3	0	0	0	5	4.4	4	4	.49	581	4.6	=
Q9 Assessments were reflective of course material.	2	3	0	0	0	5	4.4	4	4	.49	579	4.6	-
Q10 Assessments required me to use problem solving, critical thinking, and/or creative thought.	3	2	0	0	0	5	4.6	5	5	.49	578	4.6	=

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [**--**]=0-10th   [**-**]=10th-25th   [**=**]=25th-75th   [**+**]=75th-90th   [**++**]=90th-100th Percentile   Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR	Sunil Hazari									
	Responses						**Individual**			
	SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11 The syllabus clearly outlined course expectations and evaluations of student work.	4	1	0	0	0	5	4.8	5	5	.40
Q12 The instructor provided helpful feedback on assignments.	3	0	2	0	0	5	4.2	5	5	.98
Q13 The instructor communicates effectively.	3	1	1	0	0	5	4.4	5	5	.80
Q14 The instructor demonstrates respect for students.	3	2	0	0	0	5	4.6	5	5	.49
Q15 The instructor is receptive and responsive to the sharing of ideas during course discussions.	4	1	0	0	0	5	4.8	5	5	.40
Q16 The instructor offers and is available for individual assistance.	2	3	0	0	0	5	4.4	4	4	.49

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: 60.00% (**3** of **5**)

1	The detailed resources, textbooks, feedback and discussion post helped me. The instructor gave a lot of helpful tips.
2	Professor Hazari was very informative, very patient, and provided great feedback in a timely manner. I work a full-time job, so it would have been helpful to extend the project/test due date availability to Sunday at 11:59pm, rather than during the middle of the week, if we still have other assignments/discussion posts due during the middle of the week, or open the availability for all assignments at the beginning off the week and have the due date the following Sunday at 11:59. That would give us a little more time to thoroughly work on projects and study for tests to make better grades.
3	Having to incorporate outside sources for every discussion post.

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 60.00% (**3** of **5**)

1	The text that was recommended is very insightful and gives real life examples of course concepts.
2	The content and the syllabus were very helpful, the assignments were very helpful and fun to do.
3	I really appreciate the document examples and providing a free book.

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 60.00% (**3** of **5**)

1	The instructor is very effective and efficient. Responds to questions timely and gives feedback on time.	🔍
2	Overall great instructor and great course.	🔍
3	One of the best and diligent professors I've had.	🔍